

**BOARD OF TRUSTEES WORK SESSION
DALLAS COUNTY COMMUNITY COLLEGE DISTRICT
AND RICHLAND COLLEGIATE HIGH SCHOOL
R.L. Thornton, Jr. Administration Building
701 Elm Street
Dallas, TX 75202
Board Room (4th floor)
Tuesday, October 3, 2006
3:00 PM**

AGENDA

- I. Certification of Posting of Notice of the Meeting
- II. Program Plans for New Centers in Coppell, Garland, Irving and Pleasant Grove
- III. Richland Collegiate High School (status report)
- IV. Executive Session: The Board may conduct an executive session as authorized under §551.074 of the Texas Government Code to deliberate on personnel matters, including any prospective employee who is noted in Employment of Contractual Personnel.

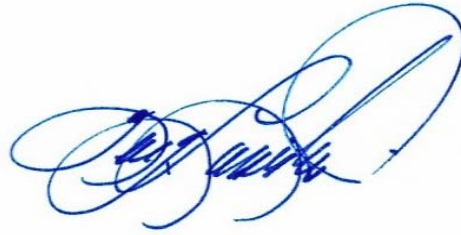
As provided by §551.072 of the Texas Government Code, the Board of Trustees may conduct an executive session to deliberate regarding real property since open deliberation would have a detrimental effect upon negotiations with a third person.

The Board may conduct an executive session under §551.071 of the Texas Government Code to seek the advice of its attorney and/or on a matter in which the duty of the attorneys under the Rules of Professional Conduct clearly conflict with the Open Meetings Act. The Board may seek or receive its attorney's advice on other legal matters during this executive session.

- V. Adjournment of Work Session

**CERTIFICATION OF POSTING OF NOTICE OCTOBER 3, 2006
WORK SESSION OF DCCCD BOARD OF TRUSTEES
AND RICHLAND COLLEGIATE HIGH SCHOOL**

I, Wright L. Lassiter Jr., Secretary of the Board of Trustees of the Dallas County Community College District, do certify that a copy of this notice was posted on the 29th day of September, 2006 in a place convenient to the public in the R. L. Thornton Jr. Building, and a copy of this notice was provided on the 29th day of September, 2006 to Cynthia Figueroa Calhoun, County Clerk of Dallas County, Texas, and the notice was posted on the bulletin board at the Frank Crowley Courts Building, all as required by the Texas Government Code, §551.054.



Wright L. Lassiter Jr., Secretary

PROGRAM PLANS FOR NEW CENTERS
IN COPPELL, IRVING, GARLAND AND PLEASANT GROVE

COPPELL

The North Campus in Coppell will be an educational center of North Lake College of the Dallas County Community College District. The North Campus will be located at the intersection of Highway 121 and Sandy Lake Road in Coppell, Texas, a major intersection for motorists traveling in and through the area. The campus will provide an accessible affordable alternative for the pursuit of higher education for the community in the high growth area of Northwest Dallas County.

The current proposed gross square footage is 32,765. The building is to contain 12-15 multi-purpose general classrooms, three computer labs, a general science lab, resource library, student support services center, administrative offices, community room, vending, bookstore space, campus police office, IT support, quiet study and group study spaces, restrooms and auxiliary support spaces.

In addition to comprehensive student support services, the campus will provide freshman and sophomore academic transfer courses for students wishing to pursue a baccalaureate degree. Career programs, continuing education offerings, and general education courses will be designed to meet workforce demands and students needs.

North Lake College and the North Campus will develop partnerships in the community that will contribute to the economic development of the area. Partnerships will include but are not limited to: Coppell ISD, Carrollton-Farmers Branch ISD, University of North Texas, University of Texas at Arlington, Texas Women's University, the Coppell Chamber of Commerce and City of Coppell.

DEMOGRAPHIC FACTORS

- The population of Coppell, the primary city in the area is 35,955.
Ethnicity:

White	80%
Black/African-American	2%
Hispanic	7%
Asian	11%
Am. Indian/Al. Native	.3%
Hawaiian/Pac. Islander	.1%
Other	.2%
- The population of the Valley Ranch community, ZIP code 75039, just south of the campus is 2,816.
Ethnicity:

White	77%
Black/African American	4%
Hispanic	8%
Asian	9%
Am. Indian/Al. Native	.4%
Hawaiian/Pac. Islander	0%
Other	2%
- 68% of the Coppell population has an Associate's Degree or higher level of education.
- 33% of the population of Coppell is under 18 years of age.
- 60% of the population of Coppell works in management or professional employment.
– Only 4% of the population works in manufacturing/production.
- Coppell median household income - \$96,935 / Per Capita income - \$40,219
- Median house price - \$210,700 (owner occupied units).
- 40% of the Coppell population has a mortgage in excess of \$2,000 a month.
- 73% of the Valley Ranch population holds a bachelor's degree as opposed to 24% of the national population.
- 8% of Valley Ranch residents have only as 12th grade education or less.
- 60% of Valley Ranch residents are professionally employed.

INPUT FROM THE COMMUNITY

The two recurring themes were dual credit and the convenience of location. Repeatedly, the Coppell community requested more dual credit offerings for academic transfer courses. Currently enrolled North Lake students who live outside of Dallas County, near the site of the future North Campus seemed very eager for the North Campus to open its doors, for primarily one reason, location. Most of these students attend North Lake because it is close to their place of employment, and the North Campus would be even closer for them.

Most questions from the Coppell ISD and PTA members seem to concern program and course offerings at the new facility. The inference was that the new facility should make it easier for Coppell students, particularly senior high school students, to get more college level coursework completed prior to graduation. Service learning and internships were also mentioned as well as activities for younger students. Other types of education specifically mentioned by Coppell parents were continuing education for adults and senior citizens.

The Coppell business community, all Chamber of Commerce members, primarily focused on the knowledge and skills needed in the workplace. Participants training needs included communication skills, computer skills, email etiquette/management skills, work ethic development, and customer service. In particular, the business participants were interested in workforce development as it relates to call center management. Another participant added that training for their specific industry was six weeks, but it could be more in-depth. An educational facility that is close and convenient for the community and the small businesses would be an overall boost.

IRVING

The North Lake College South Campus (Irving) will be an educational center of North Lake College, a member of the Dallas County Community College District. NLC South will be located on the northeast corner of MacArthur and Shady Grove in Irving, Texas. The campus will provide an accessible affordable alternative for the pursuit of higher education for the southern sector of the city.

The proposed gross square footage is 33,163. The building is to house 10 general classrooms, one general science lab, language classrooms, a GED testing room, GED Chief Examiner's Office, computer lab, multi-purpose community room, students services, an area for ESOL registration, break room, cashier's office, vending area, bookstore with storage space, small business development center, study areas, faculty offices, campus police office, IT Support, administrative offices, library, and restrooms.

The campus will offer comprehensive student support services and educational opportunities for adults in need of basic academic skills, language acquisition, and job competencies. Career programs, continuing education offerings, and general education courses will be designed to meet workforce demands and students needs. NLC South will address the needs of the community by having an on-site small business development center, comprehensive workforce development and job training center, and GED Institute.

Partnerships with community and civic organizations will be essential for NLC South to increase educational opportunities and to foster economic development in the area. Partnerships will include, but are not limited to: Irving ISD, Irving Chamber of Commerce, City of Irving, Irving Cares, Irving Health and Human Development and the Dallas County Work Source Board.

DEMOGRAPHIC FACTORS

- The population of Irving, the primary city in the area is 191,615.

Ethnicity:

White		48.2%
Black/African-American	9.8%	
Hispanic		31.2%
Asian		8%
Am. Indian/Al. Native		.57%
Hawaiian/Pac. Islander	.05%	
Other		.04%

- City of Irving is more than 50% minority.
- Only 35% of the Irving population holds an Associates Degree or higher.
- 38% of households speak a language other than English at home.
- 27% of the population was born outside the United States.
- Median household income- \$44,956/Per capita income \$23,419.
- More than 50% of students in Irving high schools are enrolled in vocational programs.
- 66% of Irving ISD students are economically disadvantaged.
- 61% of IISD students are Hispanic.

INPUT FROM THE COMMUNITY

Community forums and focus groups have not yet been held for the South Campus. They are tentatively scheduled for October, pending completion of the land acquisition for the campus. Because the college already has a presence in South Irving we are pleased to report that there is much interest, support and excitement about the new facility from the Irving Community. NLC staff members are asked, on almost a daily basis, about when the project will get underway. Among the strongest supporters are Irving city council members and staff, Irving/Las Colinas Chamber of Commerce staff, small business owners, and Irving Independent School District staff.

GARLAND

The DCCCD Garland Workforce Center will be an educational center operated by Richland College. Arrangements will be made for Eastfield College to offer selected non-credit ESL courses there, and all DCCCD colleges are invited to provide credit and non-credit workforce-related marketing materials and recruiting personnel to benefit all Garland residents with the varied programs offered throughout the DCCCD. The Garland Center will be located on approximately 20 acres of land on the northeast corner of Glenbrook Drive and Walnut Street in Garland, Texas, east of the Richland campus intersection of Abrams and Walnut. This location is immediately north of downtown Garland and immediately adjacent to the DART transit facility to the southeast. The focus of the Garland Center will be non-credit workforce training, with an emphasis on serving the needs of the manufacturing sector. The facility will be designed for ease of modification and expansion should the program scope evolve in the future.

There are currently over 17 Fortune 500 companies that have manufacturing operations in Garland, Texas. Garland is the seventh largest manufacturing city in the state of Texas, occupying over 18 million sq. ft. of industrial space within the city of Garland, mostly between Richland College and the Center site. There is a growing, unmet need to train qualified workers to assume employment in Garland.

Richland is currently addressing this need by temporarily renting 5,500 sq. ft. in the Chase Bank building space in downtown Garland. This initiative will provide non-credit, grant-supported workforce training and is anticipated to re-locate to the Garland Workforce Center when the new facility is completed in summer 2008.

The proposed total square footage of the Garland Center is 35,777 GSF. The current proposed assigned square footage is approximately 23,255 ASF. Professional architectural and design services will be provided by VAI Architects, Inc. The construction management firm is Con-Real, Inc. The building is anticipated to be a one-story structure with general classrooms, computer labs, meeting rooms, offices, manufacturing-related labs, and general commons area. The building will be designed as a LEED Gold-certified building. It will have an urban-environment appearance with grounds landscaped in an inviting, aesthetically appealing manner. Parking will be situated on the north side of the building to maintain the beauty of the front of the building and the grounds facing Walnut Street and the downtown Garland complex of public buildings, depending on the acquisition of the remaining "front door" property, which will also facilitate access to the nearby DART stop.

Partnerships with community and civic organizations will be an integral part of the planning for this facility. One initiative involves the possibility of the Garland Chamber of Commerce co-locating in the facility in a shared cost agreement. Partnerships may include: Garland Chamber of Commerce, City of Garland, Garland Police Department, Garland Manufacturing Council, Garland Performance Excellence Council, and a workforce one-stop center. The partnership/collaboration concept is expected to reduce Richland College's cost of staffing this center while still providing a quality trained workforce for Garland employers.

Richland's productive first meeting with the architect this week indicates the momentum for this project can be immediate, pending the outcome of soil tests and the status of proposed acquisition of the final land parcel.

DEMOGRAPHIC FACTORS

The population of Garland is 235,750.

(2005 American Community Survey – US Census)

- Ethnicity: *(based on 2005 American Community Survey – US Census)*
 - White 56.0%
 - Hispanic/Latino 35.5%
 - Black/African American 17.6%
 - Asian 8.7%
 - Am. Indian/Al. Native .6%
 - Native Hawaiian/Other Pacific Islander 0.1%
- City of Garland is more than 47% minority.
- Only 27.9% of the Garland population holds an Associate Degree or higher.
(Population 25 years and over)
- 42.0% of households speak a language other than English at home.
(Population 5 years and older)
- 27.3% of the population was born outside the U.S.

(Foreign born; 27.9% if you include natives born outside of U.S.)

- Median household income is \$ 45,924/Per capita income is \$19,327.
- More than 28% of students in Garland high schools are enrolled in vocational programs.
- 49.8% of Garland ISD students are economically disadvantaged.
- 40.6% of Garland ISD students are Hispanic.

INPUT FROM THE COMMUNITY

Eastfield College conducted three community focus groups over the past year with the assistance of Edward Hummingbird of the DCCCD Office of Research. These focus groups involved Garland manufacturers, the Garland Chamber of Commerce, minority leaders, and senior citizens. The summaries of the input received to date have been shared with Richland in a briefing by President Carol Brown and staff. Chancellor Wright L. Lassiter, Jr., DCCCD Board Chair Jerry Prater, and Richland Vice President for Economic Development and Institutional Effectiveness Kay Eggleston recently met with the Garland Economic Development Steering Committee to announce the transition of the Garland Center from Eastfield to Richland. Members of the business, city government, and health care sectors provided input at that forum. Richland College will appoint a Community Advisory Council in the immediate future to provide guidance in further shaping the focus of the Garland Center.

PLEASANT GROVE

The Grove campus of Eastfield College (South campus) is being referred to as the Grove campus because of the identification of the community. This campus is located in the 800 block of South Buckner Blvd., in Southeast Dallas, between Elam Road and Lake June, approximately one mile North of C F Hawn (175) Freeway. The campus is about ½ mile north of the proposed DART station to be constructed at the intersection of Elam Road and South Buckner Boulevard.

Eastfield College will be providing comprehensive services to the residents of the Grove area including, but not limited to: general education courses, workforce education training, ESOL/ESL, community services courses, tutoring services, and services for various community organizations. The Southeast Dallas Chamber of Commerce has been approached with the possibility of moving their offices into the facility. If this arrangement can be facilitated it will be on a rental basis agreement. The current Talent Search facility, operated by Eastfield in the Grove as part of a federal grant, will also be relocating to and providing services from the new facility.

The Grove facility will be approximately 33,000 gross square feet, with approximately 23,250 usable instructional/services area. The building will contain multi-purpose classrooms, computer labs, student support services, administrative office, campus police offices, Information Technology facilities, study areas, a book store - concessions area, ample storage, restrooms, a small conference room – with adjacent catering kitchen, and a general reception area. The Talent Search area will consist of two to three offices. At this point they will be utilizing the other classroom, computer labs, student support services, conference room areas on a shared basis with the rest of the services offered in this facility. If the Southeast Dallas Chamber elects to relocate its offices in the facility two offices will be designed, with a separate exterior entrance to this area. The Chamber will also utilize some of the other space, on a contracted basis (conference room, community room – for luncheons, etc.)

In addition to the partnerships already noted, Eastfield College will also be working with the Dallas Independent School District, Cedar Valley College, the University of North Texas, and Dallas Baptist University to further address the educational needs of the citizens of the Grove area.

The Demographics of the Grove Area

- Two ZIP Codes areas encompass most of the Grove Area; 75217 and 75227. These two ZIP Code areas are composed of 15 different 2000 Census tracts.
- The population of the Grove area is approximately 121,500.
 - **Gender**
 - 48-49% male
 - 51-52% female
 - **Ethnicity**
 - 30% Caucasian
 - 30-32% Afro-American
 - 38-40% Hispanic
 - With small percentages of Asian, Pacific Islander, Native American
 - **Age**
 - 34-35% of the population are under the age of 18
 - **Educational Attainment**
 - 20-25% less than 9th grade
 - 19-24% Grade 9-12 (no degree)
 - 27-29% High school graduate
 - 15-18% Some college (did not graduate)
 - 2.5-4% Associates degree
 - 3-7.5% Bachelor's degree
 - 1-3% Graduate or Professional degree
 - **Primary Language**
 - 57-58% English only

- 42-43% Language other than English
 - ✓ 39-42% Spanish
 - ✓ 0.3-0.5 Indo European (other than Spanish)
 - ✓ 0.1-1% Asian
- **Household Income**
 - 12-14% less than \$10,000
 - 3.5-4.5% \$100,000 or more
 - Median household income approximately \$32,500
 - Average household income approximately \$40,000
 - 17-19% of the families live under the Poverty level
- **Employment**
 - 13-18% Management, professional
 - 17-18% Service occupation
 - 29-30% Sales or Office occupation
 - 16-19% Construction or maintenance occupation
 - 18-21% Transportation or material moving occupation
- **Housing**
 - 60-65% of the population live in owner occupied housing

COMMUNITY INPUT

On February 16, 2006, the Grove Area campus sign was unveiled in a special ceremony at the South Buckner Blvd. location. There was representation from City, County, State, Chamber, and ISDs who participated. On March 29, 2006, the Community Forum was conducted at the Pleasant Grove Library with approximately 50 community leaders in attendance. The Focus Pleasant Grove meeting was held on May 25, 2006, with focus groups representing senior citizens, civic organizations, service organizations, area public service representatives, chamber members, businesses, public schools, faith based organizations, and minority groups. Twenty-four individuals participated in a luncheon/discussion that resulted in numerous suggestions and comments relative to the services they felt were needed by the citizens of the Grove area. Eastfield is in the process of naming a community advisory council to assist with the further planning and programming of the Grove campus.