

Marla Watson-Werst, Emcee

Marla graduated from the University of North Texas in film production and has a knack for event planning. She started in radio and then worked her way into a producer role for communication companies such as KXAS Channel 5 and AOL/Time Warner. After much success, she left television to finally pursue her dream—PeaPod Group, a full service Event and Production Company. Her knowledge of cinematography and special events has helped create one of the top production companies in North Texas for the past 10 years. Marla has won many awards in the Special Event Industry including both the Gamma and Executive Excellence award from Texas Association of Event and Conference Professionals, 12 Texas Star Awards from The Texas Event Industry Professionals and two prestigious ESPRIT Awards from The International Special Events Society. She is the founding President of the Association of Event and Convention Professionals and currently serves as Board President of both ISES Dallas Chapter and Texas Meetings & Events Magazine.



TEMM Industry Showcase

November 19, 2011
8:00 AM - 2:00 PM

Thank You - TEMM Industry Showcase Committees

Program Chair: Rami Coppock, CTA
Logistics: Sopha Lim, CTA and Mark Stinson, CTA
Marketing/Communications/Print: Anna Cho and Meagan Dyer
Speakers: Connie Adams, CTA and Cheryl Forsyth, CTA
Sponsors/Gifts: M.T. Hickman, CMP, CTA and Mark Stinson, CTA
Registration: Michael Thomas, CTA
Industry Mentor: Tara Judd, Imagine Events
TEMM Program Coordinator: M.T. Hickman, CMP, CTA

Thank You To Our Sponsors



Hosted By:
Richland College
Travel, Exposition and Meeting Management (TEMM)
www.richlandcollege.edu/travel



RICHLAND COLLEGE 3RD ANNUAL TEMM INDUSTRY SHOWCASE AGENDA



8:00 a.m. – 9:00 a.m.	Registration and Coffee
8:30 a.m. – 9:00 a.m.	TEMM Information Session and Spring Classes
9:00 a.m. – 10:15 a.m.	General Session – Industry Organization Speakers
10:15 a.m. – 10:30 a.m.	Break
10:30 a.m. – 11:00 a.m.	General Session – College/University Speakers
11:00 a.m. – 12:00 p.m.	Industry Trade Show
11:30 a.m. – 11:45 a.m.	Irving Convention Center Tours, Group 1
11:45 a.m. – 12:00 p.m.	Irving Convention Center Tours, Group 2
12:00 p.m. – 1:00 p.m.	Networking Lunch
1:00 p.m. – 2:00 p.m.	Closing Session

.....

Colleges & Universities – Speakers

- Northwood University** – Michael Lansing and Sandra Popham
- Richland College** – M.T. Hickman, CMP, CTA
- Southern Methodist University** – Susan Holland
- Stephen F. Austin State University** – Dr. Carl Pfaffenberg, CHA, CFE
- University of North Texas** – Rosa Malave and Dr. Richard Tas

Industry Organizations & Speakers

- **Association of Wedding Professionals (AWP)** – Cathy Moser, CWP, CTA
- **Dallas/Fort Worth Association Executives (DFWAE)** – Kristin Hiatt, CAE, Kandice Poteet and Judy Pulice, CAE
- **Dallas/Fort Worth Area Tourism Council (DFWATC)** – Traci Mayer, CTA
- **Hospitality Sales and Marketing Association International (HSMIAI)** – Keitha Largent
- **International Association of Exhibitions & Events (IAEE)** – Heather Chapman
- **International Association of Venue Managers (IAVM)** – Rodney Williams
- **International Special Events Society (ISES)** – J. Damany Daniel
- **Meeting Professionals International (MPI)** – Robert Ferguson and Kim Kurk
- **National Association of Catering Executives (NACE)** – Natalie Storrs, CPCE
- **National Association of Career Travel Agents (NACTA)** – Charlie Brown, MCC
- **Professional Convention Managers Association (PCMA)** – Jeff Hurt
- **Society of Government Meeting Professionals (SGMP)** – Kelly Roche, CGMP, CTA and Sue Thomason
- **Society of Incentive Travel Executives (SITE)** – Michael Butler and Wayne Wallgren
- **Texas Association of Event and Convention Professionals (TxACOM)** – Travis-Lee Moore, CPCE