BUSINESS REFERENCE SOURCES IN THE RICHLAND LIBRARY
Fall 2008

These titles are located on the REFERENCE SHELVES on the first level of the library, at the REFERENCE DESK and on the ATLAS STAND. Many standard business sources are now available on the Web. Please ask the REFERENCE LIBRARIAN if you need help locating any of these sources. In today’s information technology environment resources are always changing. Also, ask the Reference Librarian for examples of annotations.

*Strauss’s Handbook of Business Information: A Guide… (USE THIS FIRST) Ref HF 1010 .S7796
*Business Information Sources. Daniells. (AN OLDER STANDARD SOURCE) Ref HF 5351 .D16
*Encyclopedia of Business Information Sources (examine the chapter on Information Sources beginning on page 474) Ref HF 5353 .E9


County and City Extra
O*Net: Dictionary of Occupational Titles Ref HB 2595 .O16
U. S. Industry & Trade Outlook Ref HC 106 .82.U16


Blackwell Encyclopedia of Management. 12 v. Ref HD 30.15 .E49
Encyclopedia of Management
Strategic Management: Text & Cases

Business: The Ultimate Resource (Note the Management Library, pp.1061-1171, marketing sources pp. 1827-1832)
Encyclopedia of Leadership. 4 v. Ref HD 57.7 .D53
Encyclopedia of Small Business. 2 v. Ref HD 62.7 .H553
Business Plans Handbook. 13 v. to date, also available online as an ebook Ref HD 62.7 .B865
Small Business Sourcebook. 2 v. Ref HD 2346 .U5S66
Encyclopedia of Small Business. 4 v. Ref HD 62.7 .H553


Encyclopedia of Business & Finance. 2 v. Ref HF 1001 .E467
Encyclopedia of the Global Economy. 2 v. Ref HF 1359 .O28
Encyclopedia of World Trade. 2 v. Ref HF 1373 .W67
Encyclopedia of Major Marketing Campaigns. 2 v., also available online as an ebook Ref HF5837.E53
Encyclopedia of Associations Ref HS 17 .G334

Company Information Collection
(These titles are located on the tables in the center of the first level of the library)

Dallas Business Journal Book of Lists
Mergent’s Handbook of Common Stocks (now available as a full-text electronic database)
Harris Texas Manufacturers Directory

Richland College Library
http://www.richlandcollege.edu/library
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richlandlibrary@dcccd.edu
International Directory of Company Histories. (in progress; index to all volumes is in the last volume)
Standard & Poor's Register of Corporations, Directors, and Executives.

Useful Business Web Resources

- Census Information: [http://www.census.gov](http://www.census.gov)
- County and City Data Book: [http://www.census.gov/statab/www/ccdb.html](http://www.census.gov/statab/www/ccdb.html)
- Links to good business resources on the Internet: [http://lii.org/search/file/busfinjobs](http://lii.org/search/file/busfinjobs)
- The official the official site for U.S. Government information, services, transactions, and forms: [http://www.firstgov.gov](http://www.firstgov.gov)
- Evaluated, scholarly business websites: [http://infomine.ucr.edu/cgi-bin/search?category=busecon](http://infomine.ucr.edu/cgi-bin/search?category=busecon)
- Evaluated websites on business administration: [http://www.academicinfo.net/bus.html](http://www.academicinfo.net/bus.html)

Full-Text Electronic Databases Available in the Richland Library

These electronic databases are accessible to you from home or from your office through the Library’s Web page: [http://www.richlandcollege.dcccd.edu/library](http://www.richlandcollege.dcccd.edu/library). You will be prompted to enter your name and your student ID number.

**Business Source Complete. 1984 to date** (abstracts and full text for articles in over 3083 periodicals and thousands of other sources in business, marketing, and management areas.)

- [Business Source Complete](http://www.richlandcollege.dcccd.edu/library)

- [Mergent's Online](http://www.richlandcollege.dcccd.edu/library) (full company information on thousands of companies)

- **Computer Source**
  - [Dallas Morning News](http://www.richlandcollege.dcccd.edu/library) (1885 to date)
  - [Federal Register](http://www.richlandcollege.dcccd.edu/library) (updated daily)
  - [Financial Times](http://www.richlandcollege.dcccd.edu/library)

- [New York Times](http://www.richlandcollege.dcccd.edu/library) (1851 to date)

- [Regional Business News](http://www.richlandcollege.dcccd.edu/library) (30 day rolling file of articles from city and regional business newspapers)

- [Thomas Register of Manufacturers](http://www.richlandcollege.dcccd.edu/library) (current)

- [Wall Street Journal](http://www.richlandcollege.dcccd.edu/library) 1995 to date

**Business Periodicals & Newspapers**

Current issues of popular periodicals [are located in the Lago Vista Reading Room.](http://www.richlandcollege.dcccd.edu/library) Back issues of all periodicals are available at the [Periodicals Desk](http://www.richlandcollege.dcccd.edu/library). Some titles are available on microfilm or microfiche in L123 and some titles are bound and kept on the lower level. Remember that the [Business Source Complete](http://www.richlandcollege.dcccd.edu/library) database includes full text for thousands of periodical titles in the field of business and management so we have access to many titles that are not on this list. If you are looking for a particular periodical title, ask one of the Reference Librarians. **Magazines for Libraries** Ref PN 4832 .K2 has an excellent chapter which discusses and annotates important periodicals in the field of business and management.

Please note: Thousands of business journals and magazines are now available to you through the library’s subscription database BUSINESS SOURCE COMPLETE. Ask a librarian to show you how to do a journal title search.

- [Black Enterprise](http://www.richlandcollege.dcccd.edu/library)
- [Business Horizons](http://www.richlandcollege.dcccd.edu/library) (in Business Source Complete)
- [Business Week](http://www.richlandcollege.dcccd.edu/library)
- [Economist](http://www.richlandcollege.dcccd.edu/library)
- [Forbes](http://www.richlandcollege.dcccd.edu/library)
- [Fortune](http://www.richlandcollege.dcccd.edu/library)
- [Fortune Double 500](http://www.richlandcollege.dcccd.edu/library)
- [Harvard Business Review](http://www.richlandcollege.dcccd.edu/library) (in Business Source Complete)
- [Hispanic Business](http://www.richlandcollege.dcccd.edu/library)
- [HR Focus](http://www.richlandcollege.dcccd.edu/library) (in Business Source Complete)
- [HR Magazine](http://www.richlandcollege.dcccd.edu/library) (in Business Source Complete)
- [Inc.](http://www.richlandcollege.dcccd.edu/library)
- [Management Review](http://www.richlandcollege.dcccd.edu/library) (in Business Source Complete)
- [Sales & Marketing Management](http://www.richlandcollege.dcccd.edu/library) (in Business Source Complete)
- [Texas Business Review](http://www.richlandcollege.dcccd.edu/library) (in Business Source Complete)
- [Wall Street Journal](http://www.richlandcollege.dcccd.edu/library) (in print and electronic formats)