

INTERNATIONAL BUSINESS AND TRADE

SCHOOL OF BUSINESS AND TECHNOLOGY, RICHLAND COLLEGE

IMPORT-EXPORT CERTIFICATE

Semester I (30 CR HRS REQUIRED)

IBUS 1301, Exports, Principles of
IBUS 1300, Global Logistics Mgmt.
IBUS 1305, Intro to IBTR
IBUS 1349, International E-Commerce
Systems
+Elective IBUS Elective

Semester II

IBUS 1302, Imports, Principles of
IBUS 1341 Global Supply Management
IBUS 1354, International Marketing Mgmt.
IBUS 2341, Intercultural Management
+Elective IBUS elective **OR**
Practicum--International
Business/Trade/Commerce

SKILL ACHIEVEMENT AWARD

Languages: Arabic, Chinese, French,
German, Italian, Japanese, Korean,
Portuguese, Russian, Spanish,
and/or Vietnamese
Business and Industry Recommendation:
The following Skill Achievement
Award/s for the International Business and
Trade Associate of Applied Science Degree
and Certificate, or the Import-Export
Certificate, provide/s specific skills in language
Training recommended by business and industry.

Beginning language course I 4 CR HRS
Beginning language course II 4 CR HRS
Intermediate language course I 3 CR HRS
Intermediate language course II 3 CR HRS
(14 total hours)

Curriculum coordinated with programs in Global Studies, Asian/Middle Eastern Studies
(ASIA), Mexican-America/Latino Studies (MALS), and Latin American Studies

Richland College is home to an "Exemplary" Charter High School.

**Richland College is the 2005 Award Recipient of both the Texas Award for Performance and
Excellence and the Malcolm Baldrige National Quality Award.**

COMMUNITY PARTNERS

Shared Advisory Committee with
International Trade Center, SBDC
funded by the Small Business
Administration, coordinated by
the DCCCD's Bill J. Priest
Center of El Centro College

International Business Dept.
Greater Dallas Chamber

U.S. Department of Commerce/
North Texas Export Council.
DEC promotes D/FW exports;
advises Regional Director of
USDOC, conducts Exporting
With Experts for IBTR at
Richland., USDOC
Certification; hosts luncheon.

Protocol Office, City of
Dallas

World Affairs Council of
Dallas/Fort Worth (WAC)

Organization of Women in
International Trade, local
and national. OWITT

North Texas Customs
Brokers and Foreign Freight
Forwarders, local/national

Transportation Club

Consulates/Trade Offices