

INTERNATIONAL BUSINESS AND TRADE

SCHOOL OF BUSINESS AND TECHNOLOGY, RICHLAND COLLEGE

ASSOCIATE IN APPLIED SCIENCES DEGREE

Semester I 67-70 (CR HRS REQ)

IBUS 1305, Intro to IBTR
COSC 1401, 4 CR, Microcomputer Concepts and Applications OR
ITSC 1401, Intro to Computers, OR
POFT 1341, Computer Applications
BMGT 1303, Prin. of Management
MRKG 1311, Prin. of Marketing
ENGL 1301, Composition I

Semester II

IBUS 1300, Global Logistics Mgmt.
IBUS 1301, Exports, Principles of
IBUS 1354, International Marketing Mgmt
IBUS 1349, International E-Commerce Systems
MATH 1324, Mathematics for Business and Economics OR
MATH 2342, Introductory Statistics

Semester III

IBUS 1302, Imports, Principles of
SPCH 1311, Intro to Speech Communication OR
SPCH 1315, Fundamentals of Public Speaking

Semester IV

BUSI 2301, Business Law
IBUS 2339, Intl Banking and Trade Finance
ITSC 1413, 4 CR, Internet/Web Page Development. Please substitute
IMED 1416, 4 CR, Web Design I.
ACCT 2301, Principles of Accounting I
+Elective Social/Behavioral Science

Semester V

IBUS 2335, Intl Business Law
IBUS 2341, Intercultural Mgmt.
ACCT 2302, Prin of Accounting II
++Recommended Elective OR
IBUS 2366 Practicum—
Intl Business/Trade/Commerce
+++Elective, Humanities/Fine Arts

IBTR CERTIFICATE

Semester I 39-40 (CR HRS REQ)

IBUS 1300, Global Logistics, Management
IBUS 1301, Export, Principles of
IBUS 1305, Intro to IBTR
IBUS 1349, Intl E-Commerce Systems
COSC 1401 Microcomputer Concepts/Applications OR
ITSC 1401, Intro to Comp. OR
POFT 1341, Computer App.
ENGL 1301, Composition I

Semester II

IBUS 1302, Imports, Prin. of
IBUS 1354, Intl Mrkg Mgmt
IBUS 2335, Intl Bus Law
IBUS 2339, Intl Banking and Trade Finance
IBUS 2341, Intercultural Mgmt

Semester III

SPCH 1311, Intro to Speech Communications OR
SPCH 1315, Fundamentals Public Speaking
+Recommended Elective OR
Practicum—International Bus/Trade/Commerce

TRANSFERABILITY

Fifteen Texas state universities accept the IBTR Degree and/or Certificate and/or the Import-Export Certificate toward a Bachelor of Applied Arts and Science Degree, including North Texas University, Denton, and Texas A& M Commerce.
85-89 CR HRS may transfer.
BAIS: U.T. Arlington (24)
Most small private schools accept IBTR courses.