

**Richland College's**  
**Core Competencies**  
**2010-2015**

***Richland's Core Competencies are our areas of greatest expertise. Core Competencies are strategically important capabilities in our educational market, providing a sustainable advantage for our organization. Emerging Core Competencies are areas of continued focused effort toward reaching core competency designation.***

- Agility and Innovation
- Values-inspired culture
- Strategic performance improvement
- Seamless transitions for lifelong learning
- Development and engagement of faculty and staff
- Sustainable community building
  - Social equity and justice
  - Economic viability
  - Environmental vitality

**Emerging Core Competencies**

- Student engagement
- Student retention & persistence
- Student success
- Service excellence